

Performathon



About the Event

Bloomington School of Music's 8th annual Performathon will be held on Saturday, May 17th, 2008 from 8:30 a.m. to 6:30 p.m. in the David Greer Recital Hall. The school's largest student event, the Performathon is an empowering opportunity for students to perform in front of their peers and raise funds for BSM's *Financial Aid Program* which distributes more than \$200,000 in scholarships to over 150 students each year. Last year Bloomington raised over \$25,000 through student earnings, individual donors, and the support of business partners. Our goal this year is \$30,000.

How to Advertise

The Performathon draws over 500 students, parents, and donors. Your ad will be featured in our full-color program. Below are advertising options and specifications:

Price	Size	Measurements (width / height)
\$200	Full Page Ad & sponsorship of a 30 minute time slot during the event	5.5" / 8.5"
\$150	1/2 Page Ad	5.5" / 4.25"
\$100	1/4 Page Ad	2.75" / 4.25"
\$50	1/8 Page Ad	2.75" / 2.125"

Full page ads include your business' name in the program as a sponsor of a 30 minute time slot during the day along with an announcement during the event of your organization's sponsorship. Should you decide to advertise, please e-mail the ad in PDF format to mcantor@bsmny.org, and submit this form and a check by Friday, May 9th, 2008 to:

Bloomington School of Music
Attn: Margalit Cantor
323 West 108th Street
New York, NY 10025

Thanks so much for your support!

Advertiser: _____ Contact: _____

Address: _____ E-mail: _____

_____ Telephone: _____

Ad Size: _____