



BLOOMINGDALE SCHOOL OF MUSIC **ANNUAL REPORT 2015-2016**



323 West 108th Street • New York, NY 10025 • BSMNY.ORG • 212-663-6021

CORE VALUES

ACCESS

There is music in everyone. BSM provides access to all of our programs without regard to personal or financial circumstances of any student.

QUALITY

All students deserve to be taught by the finest teaching artists available. All concerts should be at the highest level of achievement they can possibly be. In all of our teaching and performing activities, Bloomingdale School of Music seeks the highest level of excellence.

ARTISTS

We highly value teaching artists and are committed to support them and the great gifts they bring to our community in any way possible.

COMMUNITY

BSM is a musical community—a group of people as diverse as the City of New York—with a shared special interest in music. We believe that, as members of a community, we should encourage and support each other and the musical activity within the school and the city beyond.

CREATIVITY AND INNOVATION

We support the creative process, encouraging innovation in program activities at all levels.

PERFORMING

Music is a performing art and we believe that students at all levels should be encouraged to play music for others.

CHALLENGE AND SUPPORT

We believe that every student should be challenged to do the best work he or she possibly can. We also believe that students should be encouraged and supported regardless of their level of ability or achievement.

MUSIC LITERACY

Reading music is a fundamental part of learning music at all levels. We believe that knowledge of the elements of music theory—notation, scales, keys, intervals, and basic harmony—is essential to a music education.

FAMILY SUPPORT

We believe that parental and family support and involvement in our students' music education will provide the best results for both young people and adults.

PRACTICE AND COMMITMENT

We believe daily practice is vital to learning a musical instrument. Learning music is a process that takes time and the more consistent the effort over time, the better the results will be.

PLAYING MUSIC TOGETHER

We believe that making music with other people is the best way to realize its full potential as a social & artistic endeavor.



LETTER FROM THE EXECUTIVE DIRECTOR



Dear Friends,

During our 51st year, 2015-16, we saw our vibrant, diverse, and joyful community continue to grow. With more students developing their musical skills, quality instruction, dynamic faculty performances, expanded community through pilot partnerships with schools along with greater participation and engagement with local community events, BSM is having a greater impact on students and community alike.

"Bloomingdale was where my musical education found hope. I am so proud of what Bloomingdale represents. It has provided many others like me with a top notch musical education...Without it, I'm afraid I would not be the same individual I am today."

-Anna Lo, BSM/MAP Alumna, Flute
PhD Candidate in Organic Chemistry, UC Davis

Bloomingdale continues to provide access to hundreds of students cultivating experiences like Anna describes. Our families and members of our community participate in the many lessons, classes, workshops, performances, and community events Bloomingdale produces each year.

Thanks to the dedicated support of students, faculty, families, staff, board, and volunteers who dedicate time throughout the year, along with the incredible generosity of our funders, our mission of open access to music instruction has been furthered. You have invested in the future of our students, and their musical spirit inspires us all.

I invite you to read and reflect on pages that follow for a closer look at our community in action. Join with me to celebrate the positive impact BSM has provided for another year.

With deep gratitude to all our supporters whose names are listed in this report – you are changing lives with every contribution, and we could not do this without you.

All my best,

A handwritten signature in black ink that reads "Erika S. Floreska".

Erika S. Floreska
Executive Director



AFTER SCHOOL & WEEKEND PROGRAM

Bloomingdale School of Music (BSM) offers weekly private and group lessons on more than 20 different instruments. BSM is one of the most diverse community musical schools in New York City.

2015-2016:	
632	After School & Weekend students
69	Early Childhood students
387	Hours of classes per week for Fall/Spring semesters
13,655	Total hours of classes and lessons in the After School & Weekend Program

BSM STUDENT SHARING HOURS

Informal performances which offer students at every stage of musical development the chance to perform in front of family and peers.

2015-2016:	
17	Sharing Hours
204	Performers
410	Audience members



BSM's Keyboard for Children Class



BSM teacher, Daniel Bennett teaches MAP student Amber Colquhoun



Early Childhood Class taught by Sabine Heubusch



BSM's 2015-2016 Music Access Project Students

MUSIC ACCESS PROJECT (MAP)

MAP is a multi-year pre-college conservatory training program started in 1991 for talented low-income and under-served high school students. Students receive a comprehensive music education, including a weekly 60-minute private lesson, 90-minute chamber music coaching, orchestra rehearsal, theory class, and special biweekly workshops. New this year, was a jazz track, with five students participating in applied jazz class and a performing combo. There were also 4 Van Lier Fellows who participated in mentorship experiences, summer workshops, and a solo recital at the Opera Center of America. Almost all graduates attend college, and many alumni have gone on to receive graduate degrees in music, work as arts administrators, and teach music, some in the New York City public schools where they began their education.

FINANCIAL AID

Bloomingtondale furthers its mission of open access by providing need-based scholarships for any student interested in learning music. More than 15% of the school's annual budget is dedicated to need based financial aid and scholarships, with 80% of the aid going to low income families earning less than \$40,000 a year.

2015-2016:	
\$250, 925	In financial aid awards
\$159,070	In need based financial aid
\$91,855	In full scholarships
232	Financial aid awards were-made to 132 students
28	Full scholarships given to 20 MAP and 8 Project Bridge student
\$686	Average award per/student for Financial Aid

2015-2016:	
22	MAP students
8	Chamber groups
136	Hours of instruction /week
7	Solo recitals
4	Chamber music & orchestra concerts
1	Jazz combo concert at Jazz at Lincoln Center Atrium
3,740	Total hours of instruction/year
2	Jury Exams
OVER 24 YEARS	
185	MAP alumni in 24 years
99%	Of alumni went to college

PROJECT BRIDGE (PB)

Project Bridge supports the students and teachers participating in the instrumental ensembles in the New York City public secondary schools. Music teachers from participating public schools help recommend potential students. Those selected after the application and audition process receive a free weekly 45-minute private instrument lesson throughout the year at Bloomingdale.

Instruction is designed to reinforce and support the work being done by their public school teachers. These students often become leaders in their public school's ensembles.

2015-2016:	
8	Project Bridge students
204	Hours of direct instruction
2	Recitals
1	Jury exam
4	Public schools with Project Bridge leaders in their performing ensembles (from: Celia Cruz Bronx High School of Music, LaGuardia HS of Music, Art & Performing Arts, Brooklyn HS of the Arts, and Frank Sinatra School of the Arts)

ENSEMBLES

Playing music with others is an enriching experience. Bloomingdale offers ensembles for musicians at a wide range of skill levels, for strings, winds, brass, percussion, and voice:

PREPARATORY ORCHESTRA

Designed as the first orchestral experience, students play with other young musicians while working on musical skills and learning how to follow a conductor.

INTERMEDIATE ORCHESTRA

The Intermediate Orchestra plays more complex repertoire. This ensemble is for students who are working from a Suzuki book three level or above.

BLOOMINGDALE CHAMBER ORCHESTRA

Our most advanced ensemble, the Bloomingdale Chamber Orchestra performs a diverse range of works from the symphonic repertoire.

SUMMER ORCHESTRA

A fun and challenging way for students to keep their ensemble skills up over the summer vacation while learning new repertoire.

CHAMBER MUSIC

Small ensembles from piano four hand to mixed ensembles with strings, winds and brass, coached by BSM faculty.

ROCK BAND

The Rock band plays rock music and performs each semester with the guidance of the instructor. Students gain ensemble skills while learning both classic and contemporary rock.

PERCUSSION ENSEMBLE

Percussion Ensemble performs works written specifically for percussion instruments from around the world.

JAZZ ENSEMBLE

For all instruments--students of all ages learn improvisation through the study and performance of jazz and blues.

2015-2016:	
156	Students in BSM ensembles (25% of students perform in an ensemble)
498	Hours of classes per year
5	Ensemble concerts
11	Chamber ensembles



The Bloomingdale Chamber Orchestra in concert at Christ and St. Stephen's Church.



FACULTY AND COMMUNITY CONCERT SERIES

BSM's weekly concert series features passionate performances by our distinguished artist-faculty in varied musical styles, free and open to the public.



2015-2016:	
29	Concerts
106	Professional performers
1156	Audience members



BSM faculty members Claudia Schaer and Alejandro Cote in concert.



A4TY: ALBUM FOR THE YOUNG STUDENT COMPOSING PROJECT

2015-2016 was the twelfth season of A4TY. Students compose and perform each other's original works, culminating in the performance "A Night of World Premieres." Three composition workshops are offered in the fall to enhance the composition process with *New York Philharmonic Very Young Composer* teaching-artists, taught collaboratively with BSM teaching artists. In addition, a professional composer is commissioned to write a new work for a specially selected BSM student chamber ensemble each year. There were two performances on Saturday, Feb. 27, 2016 at Symphony Space's Thalia Theater, featuring a commissioned work by composer Paula Matthusen for three hands on and in the piano, with electronic tape. A4TY helps bridge the gap, sometimes centuries wide, between performer and composer. Since young students naturally tend to experiment with new sounds, composing new music is an ideal creative outlet for them. The project continues exposing BSM students to new music, generating excitement for composing and performing new works.

2015-2016:	
3	Workshops with New York Philharmonic Very Young Composer Teaching Artists
18	Student composing workshop participants
2	Concerts on February 27, 2016, Symphony Space Thalia Theater
29	World premieres
1	Commissioned work by composer Paula Matthusen
62	Performers
300	Audience members
92	Rehearsal hours in preparation for the concert
20	New professional works commissioned since 2005



BSM students performing at the annual A4TY student composing concert at Symphony Space, February 2016.

INSTRUMENTAL FESTIVALS

Five instrumental festivals were produced at BSM during the 2015-2016 season, featuring guitar, voice, percussion, strings, and piano. Each festival showcased performances by BSM students and faculty along with guest artists and some featured a special program theme.

2015-2016:	
15	Events
150	Performers
400	Audience members

GUITAR FESTIVAL

Guest Artist: Jordan Dodson

3 Events
29 Performers
70 Audience members

PERCUSSION FESTIVAL

Theme: The Marimba of the 20th Century:

From Ragtime to Rock

2 Event
22 Performers
85 Audience members

STRING FESTIVAL

Theme: "Rocking the Boat,"

Introduction to String Improvisation

2 Concerts
12 Performers
25 Audience members

PIANO PROJECT

Theme: The Piano of the 19th Century:

Romanticism and Beyond

Guest Artist Master class: Alexander Kobrin

6 Events
72 Performers
150 Audience members

VOCAL WORKSHOP

Guest Artist Master class: Richard Gammon

2 Events
15 Performers
70 Audience Members



Bottom: Isaac Chen and Kevin Yu at the String Festival. Top: BSM Faculty members Julia Den Boer and Andrea Lodge perform at Piano Project.



BLOOMINGDALE PROFESSIONAL TRAINING PROGRAM (PTP)

PTP is an intensive program designed for young pianists (ages 10 – 14) who are interested in supplementing their private lesson studies with chamber music, theory, and special events such as playing classes and master classes. The program broadens students' range of musical training, and provides them with the tools they would need if they desire to pursue music studies at the college level.

2015-2016:	
12	Students
2	Recitals
65	Audience members
2	Master classes
714	Hours of lessons and classes

PERFORMANCE COMPETITION

Bloomington's annual Performance Competition offers students the chance to perform for a panel of professional musicians who offer valuable feedback. Winners receive cash prizes, a Bloomington lesson scholarship, and the opportunity to perform in a special concert.

2015-2016:	
57	Students participated
15	Winners
50	Audience members at the Awards ceremony/ Winner's performance

JURY EXAMS AND FEEDBACK FORUM

Annual jury exams offer an opportunity for students to perform in front of judges and receive constructive feedback on their performances.

2015-2016:	
22	Participants
5	Faculty members adjudicated

CONCERTO COMPETITION

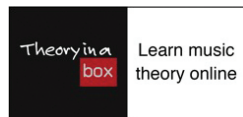
Students perform concertos for a panel of professional musician judges. The winners selected are given the opportunity to perform as soloist with a professional chamber orchestra, held biannually.

2015-2016:	
12	Participants
5	Winners/ Performers
50	Audience members

THEORY IN A BOX

WWW.THEORYINABOX.ORG

Theory in a Box (TIAB) is Bloomingdale's own comprehensive online tutorial in the fundamentals of Music Theory. It is free to any student registered at BSM. Colleges, high schools, and individuals across the country use TIAB.



2015-2016:	
780	Students enrolled
19	Schools / Universities



BSM students performing at Barnes & Noble, Upper West Side, NYC.

BSMNY.ORG & SOCIAL MEDIA

BSM's website and social media further the school's mission of open access by providing music education resources free of charge, viewable at any time, to anyone anywhere in the world with an internet connection. www.bsmny.org



2015-2016:	
284,122	Users on www.bsmny.org
106,517	Individual sessions on bsmny.org
27	YouTube videos made and uploaded by BSM
6,217	YouTube views
836	Facebook followers

PARTNERSHIPS

EXPLORING THE METROPOLIS

2015-2016 was the fourth year of BSM's partnership with Con Ed's Exploring the Metropolis, connecting artists with working spaces in NYC. Leah Villarreal was composer-in-residence at BSM. Her new works were performed in a public concert at BSM, on May 21, 2016.

LOCAL SCHOOL PILOT PROJECT WITH THE SCHOOL AT COLUMBIA

2015-2016 was the first year of a new partnership with The School at Columbia. BSM teachers taught violin and keyboard group classes weekly for students in first grade at the school. The program was a big success and will continue next year expanding with a vocal group offering as well.

2015-2016:	
5	Violin for children students
6	Keyboard for Children students
34	Hours of instruction for Fall/Spring semesters

BSM IN THE COMMUNITY

Community outreach furthers BSM's mission to make music education resources accessible in the community. In an effort to reach a broader scope of people, students and teachers from BSM participated in many outreach events this year, including Make Music New York, community fairs and festivals, along with two Instrument Discovery Days and a Jazz Discovery Day, open houses held at Bloomingdale School of Music, all free to the public. Over 400 people participated in these events.

2015-2016:	
Columbia Greenhouse Nursery School Annual Spring Fair	75 attendees
PS145 Neighborhood Street Festival	45 attendees
Instrument Discovery Day (offered fall & spring)	166 attendees
Friends of Stryker Park	15 attendees
Barnes & Noble Book Fair	40 attendees
Make Music New York	50 attendees
Local Schools Cocktail Hour	11 attendees
Jazz Discovery Day	70 attendees
Jazz at Lincoln Center Atrium	100 attendees
National Opera Center	15 attendees

SPECIAL EVENTS

“NOTES FROM 108TH STREET”
MONDAY, MAY 9, 2016

On Monday, May 9th, the festive sounds of jazz filled the beautifully lit Broadway Presbyterian Church setting the tone for the Bloomingdale School of Music’s (BSM) benefit, “Notes from 108th Street” hosted by WABC TV News anchor Bill Ritter. The event honored Columbia Community Service at Columbia University (CCS) for their long-time commitment to supporting nonprofits in the Upper West Side community and included a tribute to CCS Director Joan Griffith-Lee and long time CCS board member Jean McCurry. Two hundred guests were joined by city council members Helen Rosenthal and Mark Levine, and all were treated to a musical celebration performed by BSM students, faculty, and special guests. The evening culminated with the World Premiere of a violin concerto written by composer Richard Pearson Thomas for BSM’s own Resident Teaching Artist, Naho Parrini. The event raised money for Bloomingdale’s financial aid and scholarships funds.



PERFORMATHON
SATURDAY, MAY 15, 2016

Bloomingdale’s annual student-driven fundraiser seeks to build community and support the school’s financial aid program through a day of non-stop performance. Students seek out their own individual sponsors for their allotted performance slots and learn the responsibility of supporting their community through fundraising while having fun performing in the process.

“STAY TUNED”
FRIDAY, APRIL 1, 2016

A fundraising concert by BSM piano faculty and students took place at the new Steinway Hall. Our event was the first non-Steinway event in the new space. Proceeds from this concert are allocated for annual piano maintenance.



2015-2016:	
431	Donors
\$79,489	Total raised between the three events
200+	Performers participated

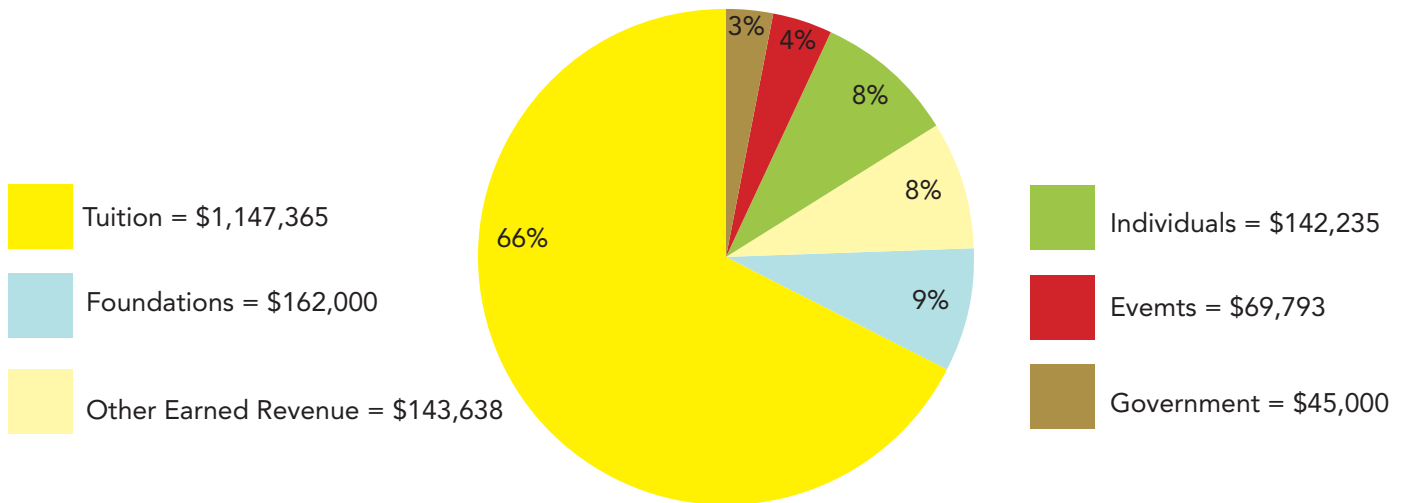


Top right, Asaif Perry and center, Elliott Faith perform at Performathon, May 2016. Second Row (left to right): Stay Tuned Fundraiser, far right: Richard He and Joanna Kuang, student performers at Notes from 108th Street

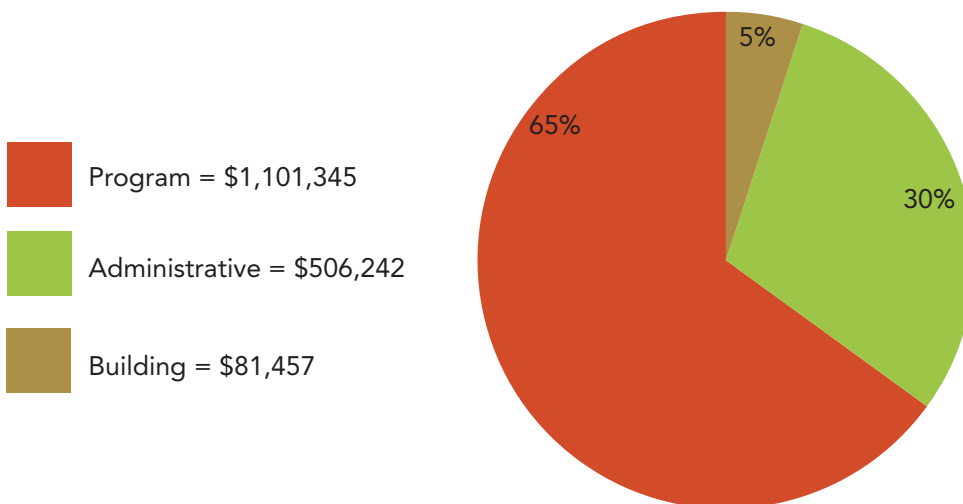
Bottom (left to right): Ken Michaels, Board Chair; Helen Rosenthal, NY City Council; Jean McCurry, honoree; Erika S. Floreska, Executive Director; Joan Griffith-Lee, Columbia Community Service, honoree. Naho Parrini, violin, with BSM faculty ensemble at Notes from 108th Street.

2015-2016 FINANCIAL INFORMATION

REVENUE = \$ 1,729,652



EXPENSES = \$ 1,689,044



FINANCIAL AID & SCHOLARSHIPS = \$ 250,925
(15% OF OPERATING EXPENSES)

2015-2016 DONORS

\$25,000 - \$50,000

Morris and Alma Schapiro Fund
New York Community Trust
New York State Council on the Arts
Pinkerton Foundation

\$5,000 - \$24,999

John Arnhold
Brenner Family Foundation
Richard Briffault & Sherry Glied
Columbia Community Service
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\$2,000 - \$4,999

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\$1,000 - \$1,999

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\$500 - \$999

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\$1 - \$199

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Mary Fran
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John Frizell

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The New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature.

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Aaron Butler, *Dalcroze*
Matt Buttermann, *Guitar*
Margalit Cantor, *Cello*
Lauren Cauley, *Violin*
Chen Chu, *Orchestra*
Michael Cochrane, *Piano*
Katherine Copland, *Voice*
Alejandro Cote, *Guitar*
Julia Den Boer, *Piano*
Kevin Farrell, *Guitar, Bass, Jazz, Rock Band*
Nick Finzer, *Trombone*
Rebekah Greene, *MAP Bass*
Amy Gustafson, *Piano*
Gabriel Handy, *Guitar*
Sabine Heubusch, *Dalcroze*
Roberto Hidalgo, *Piano*
Kaoru Hinata, *Flute, Project Bridge*
Ellen Hindson, *Oboe*
Katherine Hoffman, *Flute, Recorder*
Annette Homann, *Violin*
Anna Khanina, *Piano*
Kyunghun Kim, *Conductor*
Allison Lander, *Piano*
Zach Lapidus, *Piano*
Christopher Lilley, *Voice*
Andrea Lodge, *Piano*
José Gabriel Maldonado, *Guitar*
James McCain, *MAP Theory*
Jocelyn Medina, *Voice*
Mark Mollica, *Guitar*
Laurie Kono Merchant, *Piano*
Jeremy Noller, *Percussion*
Judith Olson, *Piano*
Eric Phinney, *Percussion*
Lisa Pike, *French Horn*
Andrea Puente, *Harp*
Lynn Rice-See, *Piano*
Tia Roper, *Flute, MAP Theory*
Egil Rostad, *Cello*
Kerrick Sasaki, *Violin/Viola*
Claudia Schaer, *Violin*
Rie Schmidt, *Flute, Suzuki*
Gili Sharett, *Bassoon*
Sara Sherman, *Piano*
Tania Tachkova, *Piano*
Yvonne Troxler, *Piano*

Aaron Van Heyningen, *Violin, Preparatory Orchestra*
Brandon Vazquez, *Trumpet*

RESIDENT TEACHING ARTISTS

Jeremy Blanden, *Violin*
Tim McCullough, *Piano, Accompanist*
Naho Parrini, *Violin*
Marc Peloquin, *Piano, & Concert Artistic Director*
Monica Verona, *Piano, & Archives*