Front cover: 2014-2015 was Bloomingdale School of Music’s (BSM) 50th Anniversary year. A special concert was held at the school’s original home, West End Presbyterian Church on November 7, 2014, featuring students, alumni, faculty, and friends of the school. Over 145 people performed in the concert and over 500 people attended the performance. The front cover photograph features the grand finale performance of Beethoven’s “Ode to Joy” theme from Symphony No. 9.
LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

2014-15 was a remarkable year for Bloomingdale School of Music as we celebrated our 50th Anniversary! On the pages that follow you will see images and read about the programs that enriched the lives of thousands throughout the year with the breadth and depth of this lively, joyful, and diverse musical community.

From the 50th Birthday Concert at our original home, West End Presbyterian Church, to our “Night of World Premiers” featuring 31 new student compositions at Symphony Space, to the hundreds of lessons, classes, and performances in our brownstone home on West 108th Street – it was wonderful to see our community thrive in so many ways.

None of this would have been possible without the vision and fortitude of our founder, David Greer, the short, but strong, leadership of Paul Fran, our second Executive Director, and the dedication and passion of my immediate predecessor, Lawrence Davis. Each of these leaders worked with the board of directors, faculty, staff, volunteers, and incredibly generous donors to serve our families for half a century in our Upper West Side community.

For me, this was a beautiful year to be introduced to Bloomingdale, and see the mission, community, and sense of musical exploration and discovery in action. It is a real privilege to be leading this robust organization as it begins its next 50 years.

I hope you’ll join me in celebrating the students and faculty at the heart of our school, and the diverse support networks that surround them. In the words of Plato, “Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything.”

Thank you for your support as we continue our mission of providing open-access quality music education to anyone who seeks it. For the past 50 years, we have committed ourselves to being a vibrant musical community center and, with your continued support, we will continue to innovate into the next 50 years and beyond.

All my best,

Erika S. Floreska
Executive Director
AFTER SCHOOL & WEEKEND PROGRAM

The After School and Weekend Program provides weekly private or group lessons on more than 20 different instruments. Bloomingdale is one of the most diverse community musical schools in New York City.

2014-2015:

- 631 After School and Weekend students
- 510 hours of classes per week
- 124 hours of group classes per week
- 58 Early Childhood students
- 13,651 hours of classes and lessons

BSM STUDENT SHARING HOURS

These informal performances offer students at every stage of musical development the chance to perform in front of family and peers.

2014-2015:

- 15 sharing hours
- 180 performers
- 335 audience members
FINANCIAL AID

Bloomingdale furthers its mission of open access by providing need-based scholarships for any student interested in learning music. BSM dedicated more than 14% of its annual budget to need-based financial aid and scholarships, with 80% of the aid going to low income families earning less than $30,000 a year.

2014-2015:
$158,716.91 in financial aid awards
270 financial aid awards were made to 136 students
$800 average award per/student

MUSIC ACCESS PROJECT (MAP)

MAP is a multi-year pre-college conservatory training program started in 1991 for talented low-income and under-served high school students. Students receive a comprehensive music education, including a weekly 60-minute private lesson, 90-minute chamber music coaching, orchestra rehearsal, theory class, and special biweekly workshops. 98% of graduates attend college, and many alumni have gone on to receive graduate degrees in music, work as arts administrators, and teach music, some in the New York City public schools where they began their education.

2014-2015:
15 MAP students
175 hours of music instruction for each student
2 solo recitals
2 chamber music concerts
2 orchestra concerts
2 juries
175 MAP alumni
98% of alumni went to college

PROJECT BRIDGE (PB)

Project Bridge supports the students and teachers participating in the New York City public secondary schools' instrumental ensembles. Students are identified by teachers, and those selected after the application and audition process receive a free weekly 45-minute private instrument lesson throughout the year at Bloomingdale. Instruction is designed to reinforce and support the work being done by their public school teachers. These students often become leaders in their school's ensembles.

2014-2015:
5 Project Bridge students from LaGuardia High School and Celia Cruz Bronx High School of Music
76 hours of direct instruction
2 recitals
2 juries
2 public schools send students to participate

A special concert was performed at the DiMenna center on May 30, 2015, featuring the Music Access Project Van Lier scholar recipients from New York Community Trust, a major supporter of the MAP program. Left: Violinist, Andrea Ramos performs at DiMenna. Top: MAP bassist, Matt Peralta, and Project Bridge student, Jason Clotter perform with their teacher, Kevin Farrell at a BSM recital.
ENSEMBLES

Playing music with others is an enriching experience. Bloomingdale offers ensembles for musicians at a wide range of skill levels, for strings, winds, brass, percussion, and voice.

**Preparatory Orchestra**

Designed as the first orchestral experience, students will play with other young musicians while working on musical skills and learning how to follow a conductor.

**Intermediate Orchestra**

The Intermediate Orchestra plays more complex repertoire. For students who are working from Suzuki book three or above.

**Bloomingdale Chamber Orchestra**

Our most advanced ensemble, the Bloomingdale Chamber Orchestra performs a diverse range of works from the symphonic repertoire.

**Summer Orchestra**

A fun and challenging way for students to keep their ensemble skills up over the summer vacation and learn new repertoire.

**Rock Band**

The Rock band plays rock music and performs each semester with the guidance of an instructor. Students will gain ensemble skills and learn both classic and contemporary rock.

**Percussion Ensemble**

Performs works written specifically for percussion instruments from around the world.

**Vocal Ensemble**

Prepares both popular and classical repertory for performance, building vocal technique and ensemble skills.

**Jazz Ensemble**

For all instruments--students of all ages learn improvisation through the study and performance of jazz and blues.

**2014-2015:**

- 88 Students in BSM ensembles
- 306 Hours of classes
- 10 Concerts

BSM Chamber Orchestra performs at Christ & St. Stephens Church, June 2015, conducted by Kyunghun Kim.
FACULTY AND COMMUNITY CONCERT SERIES

BSM’s weekly concert series features passionate performances by our distinguished faculty in varied musical styles, free and open to the public.

2014-2015:
29 Concerts
123 Professional performers
>1000 Audience members

Top: Assorted concert posters for the Faculty Concert Series, designed by Chen Chu.

Bottom: BSM string and jazz teaching artists Jeremy Blanden (violin), Margalit Cantor (cello), Kerrick Sasaki (viola), Kevin Farrell (bass), and Matt Buttermann (guitar), performing a chamber jazz strings concert, April 2015.
A4TY: ALBUM FOR THE YOUNG - STUDENT NEW MUSIC PROJECT

A4TY is an annual project, now in its tenth season, where students compose original music and collaborate with each other to perform their new works, culminating in “A Night of World Premiers” at Symphony Space’s Leonard Nimoy Thalia Theater. Composition workshops are offered in the fall with New York Philharmonic Very Young Composer teaching-artists, taught collaboratively with BSM teaching artists. In addition, a professional composer is commissioned to write a new work for a BSM student group each year. There were two performances on Saturday, Feb. 7, 2015 at Symphony Space’s Thalia Theater.

A4TY helps bridge the gap, sometimes centuries wide between performer and composer. Since young students naturally tend to experiment, composing new music is an ideal creative outlet for them. The project continues exposing BSM students to new music, generating excitement for composing and performing new works.

2014-2015:

- 3 Workshops with New York Philharmonic Very Young Composer Teaching Artists
- 31 World premieres
- 1 Commissioned work by composer Mario Diaz de Leon
- 65 Performers
- 2 Concerts
- 300 Audience members
- 19 New professional works commissioned since 2005
INSTRUMENTAL FESTIVALS

Five instrumental festivals were produced at BSM during the 2014-2015 season, featuring guitar, voice, percussion, strings, and piano. Each festival showcased performances by BSM students and faculty, along with guest artists.

2014-2015:

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Number of Events</th>
<th>Number of Performers</th>
<th>Number of Audience members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guitar Festival</td>
<td>4</td>
<td>42</td>
<td>87</td>
</tr>
<tr>
<td>Percussion Festival</td>
<td>1</td>
<td>19</td>
<td>60</td>
</tr>
<tr>
<td>String Festival</td>
<td>2 Concerts</td>
<td>61</td>
<td>100</td>
</tr>
<tr>
<td>Piano Project</td>
<td>4 Events</td>
<td>80</td>
<td>194</td>
</tr>
<tr>
<td>Vocal Workshop</td>
<td>2 Events</td>
<td>26</td>
<td>80</td>
</tr>
</tbody>
</table>

2014-2015: 14 Events, 228 Performers, 521 Audience members
THE BLOOMINGDALE PROFESSIONAL TRAINING PROGRAM

PTP is an intensive program designed for young pianists (ages 10 – 14) who are interested in supplementing their private lesson studies with chamber music, theory, and special events such as playing classes and master classes. The program broadens students’ range of musical training, and provides them with the tools they would need if they desire to pursue music studies at the college level.

2014-2015:
8 Students
2 Recitals;
15 Performers,
50 Audience members
3 Master classes
816 Hours of lessons and classes

JURIES AND FEEDBACK FORUM

Annual opportunity for students to perform in front of judges and receive constructive feedback on their performances.

2014-2015:
38 Participants
37 Juries performed
1 Feedback forum
9 Faculty members adjudicated

PERFORMANCE COMPETITION

Bloomingdale’s annual Performance Competition offers students the chance to perform for a panel of professional musicians who offer valuable feedback. Winners receive cash prizes, a Bloomingdale lesson scholarship, and the opportunity to perform in a special concert.

2014-2015:
86 Students participated
8 Categories
1 Award ceremony

Fifteen year-old Grace has been playing the piano for seven years. Two years ago she was accepted into the Professional Training Program. This year, she took on another challenge, and entered our annual Performance Competition in the Advanced Division, winning first place, performing Ginastera’s dynamic “Danza del gauchito matrero from Danzas Argentinas.” The Youtube link to grace’s performance is: https://youtu.be/uE-NBq-fBkA
THEORY IN A BOX
www.theoryinabox.org

Theory in a Box (TIAB) is Bloomingdale’s own comprehensive online tutorial in the fundamentals of Music Theory. It is free to any student registered at BSM. TIAB is used by colleges, high schools, and individuals across the country.

2014-2015:
681 Students enrolled
13 Schools / Universities

2014-2015:
> 80,000 Users on www.bsmny.org, & social media-
9,390 YouTube views
101,524 Individual sessions
97 YouTube videos made by BSM

Top viewed resource pages worldwide:
Composing & Saxophone

PARTNERSHIPS

Penn Pac
BSM’s online Theory in a Box program benefitted from a partnership with PennPAC, pro bono consulting services to NYC area nonprofits. Over a three month period, The PennPAC /BSM team analyzed the product, conducted market research, and explored ideas for improvements. They concluded that with minimal changes to the product and pricing, Theory in a Box is a marketable asset for BSM, and provided a series of suggestions for expanding market reach that will be implemented in the coming year.

Exploring The Metropolis
2014-2015 was the third year of BSM’s partnership with Exploring the Metropolis. Eric Lemmon was composer-in-residence at BSM. His new works were performed in a public concert at BSM, on April 12, 2015.

WWW.BSMNY.ORG & SOCIAL MEDIA

BSM’s website and social media further the school’s mission of open access by providing music education resources free of charge, viewable at any time, to anyone anywhere in the world with an internet connection.

www.bsmny.org
PERFORMATON
Bloomingdale’s annual student-driven fundraiser seeks to build community and support the school’s financial aid program through a day of non-stop performance. Students seek out their own individual sponsors for their allotted performance slots and learn the responsibility of supporting their community through fundraising and have fun performing in the process.

PERFORMATON PRELUDE
Bloomingdale board members and supporters of the school came together the Wednesday before Performathon for a special evening of food and music from featured guest artist Jimmy Roberts, helping to provide additional support for the BSM Scholarship fund.

2014-2015:
342 Donors
$72,800 Total raised between the two events
618 Participants throughout the week

BSM students and supporters of the school gather for the Prelude and Performathon fundraising weekend, May, 2015.
Community
BSM is a musical community—a group of people as diverse as the City of New York—with a shared special interest in music. We believe that, as members of a community, we should encourage and support each other and the musical activity within the school and the city beyond.

Creativity and Innovation
We support the creative process, encouraging innovation in program activities at all levels.

Performing
Music is a performing art and we believe that students at all levels should be encouraged to play music for others.

Challenge and Support
We believe that every student should be challenged to do the best work he or she possibly can. We also believe that students should be encouraged and supported regardless of their level of ability or achievement.

Music Literacy
Reading music is a fundamental part of learning music at all levels. We believe that knowledge of the elements of music theory—notation, scales, keys, intervals, and basic harmony—is essential to a music education.

Family Support
We believe that parental and family support and involvement in our students’ music education will provide the best results for both young people and adults.

Practice and Commitment
We believe daily practice is vital to learning a musical instrument. Learning music is a process that takes time and the more consistent the effort over time, the better the results will be.

Playing Music Together
We believe that making music with other people is the best way to realize its full potential as a social & artistic endeavor.

CORE VALUES

Access
There is music in everyone. Access to all of our programs without regard to personal or financial circumstances of any student.

Quality
All students deserve to be taught by the finest teaching artists available. All concerts should be at the highest level of achievement they can possibly be. In all of our teaching and performing activities, Bloomingdale School of Music seeks the highest level of excellence.

Artists
We highly value teaching artists and are committed to support them and the great gifts they bring to our community in any way possible.

Music Literacy
Reading music is a fundamental part of learning music at all levels. We believe that knowledge of the elements of music theory—notation, scales, keys, intervals, and basic harmony—is essential to a music education.

Family Support
We believe that parental and family support and involvement in our students’ music education will provide the best results for both young people and adults.

Practice and Commitment
We believe daily practice is vital to learning a musical instrument. Learning music is a process that takes time and the more consistent the effort over time, the better the results will be.

Playing Music Together
We believe that making music with other people is the best way to realize its full potential as a social & artistic endeavor.
2014-2015 FINANCIAL INFORMATION

**REVENUE = $1,582,237**

- Tuition: $1,064,905
- Other Earned Revenue: $146,438
- Individuals: $132,794
- Foundations: $122,000
- Events: $72,800

**FINANCIAL AID AND SCHOLARSHIPS: $216,735**

**EXPENSES = $1,582,237**

- Program: $962,262
- Administrative: $457,285
- Building: $162,690

14
2014-2015 DONORS DURING OUR 50TH ANNIVERSARY YEAR

Bloomingdale School of Music is deeply grateful for the support of the following individuals and organizations:

$25,000-$50,000
Morris & Alma Schapiro Fund
Music for Youth Foundation
New York Community Trust
New York State Council on the Arts
Alison Nowak & Bob Kane

$5,000-$24,999
Anonymous
John Arnold
Richard Briffault and Sherry Glied
Columbia Community Service
Jerry & Barbara Freundlich
Home Box Office (HBO)
Hyde & Watson Foundation
Jarvis & Constance Doctorow
Family Foundation
Burton Kassell
Bradley G. Kulman & Eve M. Kahn
Lotos Foundation
Max & Victoria Dreyfus Foundation
Ken & Lenore Michaels
Paul & Pamela Ness
New York City Department of Cultural Affairs
John Sanchez & Christina Callas

$2,000-$4,999
Susan Lanter Blank & Jared Blank
Cynthia Lien & Dan Brinac
Gerald & Catherine Fischer
Five Partners Foundation
Aaron & Pinelopi Goldberg
The Libby Holman Foundation
David Klafter & Nancy Kestenbaum
Arthur & Barbara Michaels
Brian & Sarah Upbin

$1,000-$1,999
Bob & BJ Adler
Evangeline Benedetti
Robert Butler
Bob & Kate Denning
Jean Marie & Stan De Veaux
Walter & Diane Kerner
Jisoo Im
Elizabeth Maher
Dan Michaels
Matthew Sosnow
Sarah Weber

$500-$999
Toni Dechario
Green Fenley III
Mary Lou Francis
Melissa Gold Jelinek
Robert Krinsky
Deidre Meyerson
Michael Miller & Sarah Paul
Richard Radcliffe
David Rosenstein
Mary & Morris Rossabi
David Smiley & Lauren Kogod
Randi Urban & Yakov Karpishpan
Georgia Van Dusen
Yao Wang

$200-$499
Shawn Berger
Melvin Bukiet
Ruth Cherry
Jaye Chen
Mike & Charlotte Clarke
Dorothea Ellern
Mu Phi Epsilon
Martin Fell
Erika S. & Roger Floreska
Michael J. Fox & Tracy Pollan
Kristin Booth Glen
Michael Harpe
Harry Johnston III
John Kander
Drew Krause
Allan J. Lenzer
Colin Nuckolls & Fay Ng
Christina Senior
Nancy Schmidt
Frances Smyth
Rachelle Spielvogel
Suzy Stein
Jo-Ann Sternberg & William McCartney
Julia Tobey
Michael Tunik
Rani Vaz

$10-$199
Jean-Christophe Agnew & Rita Rack
Barbara Appel
Jonathan Arend & Jaime Hanaway
Karen Asakawa
Thomas Baker
Maria Barcellos-Raible
John & Sandra Beall
Margaret Beels
Valarie Bennett
Albert Bergeret & Gail Wofford
Nancy Billmann
Matthieu Bonnard
Jonathan Cantor
Schwab Charitable Fund
Sarah Coleman
Wells Fargo Community
Support Campaign
Fred Cooper
Prudence M. Costa
Audrey Darling
Angelyne De Veaux
Alistair Drummond
Suzanne Duvalsaint
Gerald & Jane Dwyer
Susan Essock
Bradford Evans
Leslie Faerstein
Martin Fell
Ford Foundation Matching Fund
Mary Fran
Mark & Amy Frawley
John Frizell
Rockefeller Brothers Fund
Adam Glaser
Kate Glazer
Skye Goins

Margot Green
Ila Gupta
Robert & Deborah Hall
Daryl Hartshorne
Frances Harvan
Zhi He & Qifang Xiong
Ruth Helfrich
Ruth Henderson
Kathy Hoffman
Irene Hollister
Ian Hughes
John Hunter
Mary Louise Jacob
Evelyn Jankousky
Kevin Jennings
Aline Johnson
Don Jones
Bernard & Heidi Kaner
Thomas & Meta Katz
Ellen Kaufman
Thomas Kitson & Valentina Izmirlieva
Robert D. Krinsky
Eleanor Kullesied
Elizabeth Lang
Nilsa Lasalle
Amy Laskey
Alan Leidner & Janis Ruden
Jean Lerman
Robert Lieberman & Lauren Osborne
Gouldin & McCarthy LLC
Clara Longstreth
Jean Mandelbaum
Naamah Marcus
HSBC Matching Gift
Martha McGrath Seiver
Jan Michell
Nancy Morgan
Malcolm & Mary Morris
Amy Nathan
Mildred Ness
Robert & Ann Neuman
Mitchell Orfuss
Judith Pott
Bruce Roberts
Johanna Roman
Gill Rosenberg
Michael Rosenblum
Stuart & Gayle Samuels
Mark & Louise Schiffman
Ellen Schorr
Gary & Karlan Sick
Andrea Hoffman Simmel
Evelyn Simon
Nancy Sinkoff
Kathryn A. Smith
Jon & Patty Smith
Frances Smyth
Michael Zampetti

Erika Teutsch
William Traina
Abigail Treu
Robert & May Trien
Carmen Tripo
Eva von Dassow
Clarissa Waites
Tammy Weinfeld
Stanley Weiss
Jason Wilcox
John & Linda Young
Andrew Young
Michael Zampetti

This program is supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.

This program is made possible by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

State of the Arts
NYC CULTURE CITY OF NEW YORK

NYC CULTURE CITY OF NEW YORK
Board of Directors
Kenneth Michaels, President
Paul Ness, Vice President
Susan Lanter Blank, Secretary
Brian Upbin, Treasurer
Evangeline Benedetti
Toni Dechario
Jean Marie De Veaux
Jerry Freundlich
Sherry Glied
Burton Kassell
Walter Kerner
Bradley Kulman
Drew Krause
Deidre Meyerson
Suzy Stein
Jo-Ann Sternberg
Randi Urban
Sarah Weber

Administration
Erika S. Floreska, Executive Director
Jeremy Blanden, Educational Project Manager
Margalit Cantor, Project Manager
Chen Chu, Business Manager
Nilsa Lasalle, Administrative Assistant
Ling Lopez, Assistant Registrar
James McCain, Director of Student Services
Naho Parrini, Director of Education
Maurice Restrepo, Registrar
Brandon Vazquez, Assistant Director

Resident Teaching Artists
Jeremy Blanden, Violin
Amy Gustafson, Piano
Tim McCullough, Piano
Naho Parrini, Violin
Marc Peloquin, Piano
Monica Verona, Piano

Advisory Board
Ruth Cherry
Eugenie Dangel
Ann Bingley Gallops
Kristin Booth Glen
Elinor Hoover
Marta Istomin
Harry M. Johnston, III
June LeBell
The Hon. Franz S. Leichter
Elizabeth Maher
Richard Peaslee
Peter Schickele
Stanley G. Weiss

Faculty
Alicia Bennett, Clarinet
Daniel Bennett, Saxophone
Christine Browning, Voice
Matt Buttermann, Guitar
Margalit Cantor, Cello
Chen Chu, Intermediate Orchestra
Michael Cochrane, Piano
Katherine Copland, Voice
Milen Corso, Early Childhood
Alejandro Cote, Guitar
Elizabeth Crommert, Early Childhood
Alexander Crosett, Piano
Julia Den Boer, Piano
Kevin Farrell, Guitar
Nick Finzer, Trombone
Susan Friedlander, Early Childhood
Rebekah Griffin, Double Bass
Kathy Halvorson, Oboe
Gabriel Handy, Guitar
Roberto Hidalgo, Piano
Kaoru Hinata, Flute
Katherine Hoffman, Recorder, Flute
Annette Homann, Violin
Michael Joviala, Early Childhood
Anna Khanina, Piano
Kyunghun Kim, Chamber Orchestra
Allison Lander, Piano
Zach Lapidus, Piano
Jose Gabriel Maldonado, Guitar
Laurie Merchant, Piano
Mark Mollica, Guitar
Jeremy Noller, Percussion
Judith Olson, Piano
Eric Phinney, Percussion
Lisa Pike, French Horn
Tia Roper, Flute
Egil Rostad, Cello
Kerrick Sasaki, Violin/Viola
Claudia Schaer, Violin
Rie Schmidt, Flute
Gili Sharett, Bassoon
Sara Sherman, Piano
Jesse Stacken, Piano
Tania Tachkova, Piano
Yvonne Troxler, Piano
Aaron Van Heyningen, Violin, Preparatory Orchestra
Norma Varga, Violin
Brandon Vazquez, Trumpet