



Founded in 1964, [Bloomingtondale School of Music](#) was established with the mission of providing accessible music education to the Upper West Side community and beyond, a mission we remain deeply committed to six decades later. With a focus on inclusivity, we offer high-quality music education to individuals of all backgrounds, regardless of economic status, ability level, ethnicity, or religious affiliation.

“GENERATIONS” 60TH ANNIVERSARY SPRING BENEFIT AT LINCOLN CENTER

Join us in our mission by supporting our annual Spring Benefit, **held at the iconic Lincoln Center Library for the Performing Arts**. This unforgettable evening will celebrate the enduring impact of Bloomingtondale over the decades. The event will take place on **Tuesday, April 1, 2025**, in the Bruno Walter Auditorium, preceded by a cocktail hour and dinner in the library’s stunning public spaces. This high-profile, widely publicized event will bring together Bloomingtondale staff, families, local elected officials, corporate sponsors, members of the press, and prominent figures from New York City’s arts and music community. **All proceeds will directly support and expand access to our music programs.**

2,000+ current students and families
5,500+ mailing list subscribers

3,500+ social media followers
4,000+ website visitors per week

Gain exposure to our community of New Yorkers and beyond. Recent press coverage has included interviews on NY1, WABC, CUNY TV, and LITE FM Radio to name a few.



PURCHASE A PROGRAM AD (please respond by March 17, 2025)

Starting at only \$250, an ad in our spring benefit program reaches our audience with your personalized message, giving the community a better chance to get to know your business. The program is also offered online for those watching from home and around the world, increasing the reach of your ad. Your business will also be mentioned on our social media accounts. **Use the QR code to access the ad form or [click this link](#)!**



DONATE A RAFFLE ITEM OR SERVICE (please respond by March 17, 2025)

All donated items are tax-deductible as we are a 501c3 non-profit organization. Your goods or services will receive great exposure as part of our spring benefit raffle. You could also donate food items or party favors to the event to get maximum exposure to our in-person audience. Your company will also be listed as a supporter on our event web pages and called out on social media. **Use the QR code to access the in kind form, or [click this link](#)!**



ENJOY THE BENEFITS OF SPONSORSHIP (please respond by March 17, 2025)

Sponsorships start as low as \$1200. All sponsorship levels include listing your company logo on our event webpages, inclusion in all event emails (5500+ subscribers), press releases, event programs, and social media shoutouts. **Use the QR code to access the sponsorship information and forms, or [click this link](#)!**

For more information on all of these opportunities please contact Noelle Barbera, Director of Marketing and Development at (212) 663-6021 xt 126 or nbarbera@bsmny.org